

Top 3 Focus Areas for Brokerages



Digitizing Transaction Process & Compliance

The adoption of digital contracts, blockchain for secure transactions, and automated compliance checks will streamline property sales. Brokerages that invest in end-to-end digital transaction management will improve efficiency, reduce errors, and enhance customer trust.



Agent Productivity & Retention Through Technology

With competition for top talent increasing, brokerages must focus on providing agents with cutting-edge tools like CRM automation, virtual property tours, and mobile-friendly platforms. Enhancing agent experience with seamless workflows and Al-driven insights will improve retention and performance.



Data-Driven Decision Making

Advanced analytics and business intelligence tools will become essential for brokerages to make informed decisions. By utilizing real-time market data, predictive analytics, and customer insights, firms can optimize pricing strategies, target high-value properties, and maximize profitability.

About Us

Domain 6 Inc. is a Microsoft partner whose primary purpose is to help leaders in real estate, construction, senior living, and professional services firms quickly enable their organizations with the right technology solutions.

60+

IT experts across the globe

4

Offices across the globe, with locations in Vegas (US), Sofia (Bulgaria), Beirut (Lebanon), Hyderabad (India)

10

Industry-focused IPs, serving real estate, construction, and asset management businesses.

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Boost Your Standard Dynamics 365 Functionality with Domain 6 Accelerators





Dynamics 365 Finance & Operations

Streamline financial management, automate operations, and enhance decision-making. By integrating accounting, budgeting, and transaction management into a single system, brokerages can optimize cash flow, track commissions, and manage agent payouts with precision.



Dynamics 365 Sales

Optimize lead management, enhance client relationships, and drive higher conversions. With Aldriven insights and automation, brokers and agents can track every interaction, nurture leads effectively, and close deals faster. Automated follow-ups, pipeline tracking, and opportunity scoring ensure that no lead is overlooked.



Royalties & Payouts Management Accelerator

Built on industry-leading business application Microsoft Dynamics 365, Domain 6's Royalties and Payouts Management Accelerator helps real estate brokerage organizations manage complex commission structures, agents and payouts quickly and efficiently.





Debt Management Accelerator

Improve transparency and efficiency of your external and internal lending processes – from loan application all the way up to complete loan repayment. Track debt as a borrower or lender and report fees and taxes properly.



Some of our clients:

A prominent real estate brokerage firm managing over 7,000 agents partnered with Domain 6 to digitally transform their operations. By implementing Microsoft Dynamics 365 Finance and Operations alongside our Royalty and Payout Accelerator, they streamlined agent onboarding, commission calculations, and deal tracking. This transformation enabled them to handle over 44,000 transactions annually, totaling more than \$25 billion.









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